

November 2009

## Press Release



### Join the WiMAX Revolution!

Internet Service Provider Carrier Wales are launching the next generation WiMAX technology. North Wales has been selected by Carrier Wales as the first area in its rollout plans.

WiMAX has been developed to provide a high quality, high capacity and cost effective wireless solution. Be among the first in North Wales to find out what this rapidly expanding technology can do for your business by registering your interest in the planned series of demand led live demonstrations and workshops.

Carrier Wales already have a marked reputation as the Internet Service Provider who is best responding to commercial need in North Wales. Already connecting numerous business parks throughout the region to the FibreSpeed network, as a leading FibreSpeed Service Provider, Wimax is enabling them to provide high speed services outside the reach of the core network whilst retaining all the benefits of the FibreSpeed network.

John Prescott from Carrier Wales explains why WiMAX will make such a big impact:

*"WiMAX gives you scalable bandwidth with reliability and reach into areas that have been unavailable until now for significantly less than incumbent technology. This allows you greater bandwidth but without price penalty. A wireless connectivity service for businesses, WiMAX is superb alternative to existing solutions and also brings service into areas where it wasn't available before. It's cost effective and reliable, quick to provide and install, no long lead times and provides the answer for businesses requiring more High Speed bandwidth or just wanting to ensure the resilience of their Internet connection. You now have choice."*

This next generation technology heralds the arrival of a time when location need be no obstacle to superb connectivity. The quality of connectivity in an area now needn't be a problem as WiMAX can provide reach to areas previously out of the loop. This combined with greater reliability and increased bandwidth opens doors to communication where previously it had been impossible.

During 2010, the Carrier Wales team is reaching out to North Wales businesses on a demand led basis – responding to needs and offering tailored solutions by implementing WiMAX solutions wherever demand is greatest.

At present, the initial WiMAX solutions are destined for St.David's at Ewloe, covering Deeside, Sandycroft, Broughton and into the Border areas as well as the Flintshire coast this coming January, this

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will roll out further, again based on business demand led basis throughout North Wales.

**If you think you or your business could benefit from a WiMAX demonstration or workshop, please contact Carrier Wales on: 0800 102102 or [info@carrierwales.net](mailto:info@carrierwales.net)**

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